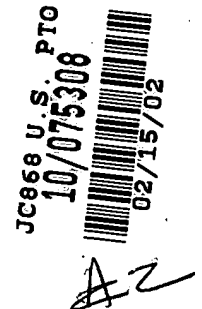


Docket No.: 39667-073

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of :
Leonardo BRITO-VALLADARES, et al. :
Serial No.: : Group Art Unit:
Filed: February 15, 2002 : Examiner:
For: ONLINE MEDIA PLANNING SYSTEM



CLAIM OF PRIORITY

Commissioner for Patents
Washington, DC 20231

Sir:

In accordance with the provisions of 35 U.S.C. 119, Applicant hereby claims the priority of:

United States Provisional Patent Application Number 60/270,624, Filed February 23, 2001

cited in the Declaration of the present application.

Respectfully submitted,

MCDERMOTT, WILL & EMERY

A handwritten signature in cursive script, appearing to read "Keith E. George".

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